



COLD CUTS

COMPANY GUIDE

TIGHT STITCH



QUALITY PRINTS

W H O W E A R E

Cold Cuts is your one stop shop for screen printing, embroidery, promotional and advertising goods. Providing excellent products since our start in 2010, Cold Cuts quickly grew into a high output, fully vertical production environment. Located right outside Philadelphia in Hatfield PA, we are a centralized location for quick shipping all over the eastern seaboard and beyond. We have built an enormous client base domestically as well as internationally, and strive to produce the best products around. Attention to detail is key, and we excell at providing a quick and painless ordering process. Our highly focused staff can help you with any needs from choosing a blank to creating a design.



O U R S E R V I C E S

PRODUCTION

- Printed Apparel
 - Embroidery
- Screened Flatstock
 - Laser Engraving
- Wide Format / Signage
 - Stickers, Buttons, Pins and Patches
 - Digital Printing
- Promotional Goods

CREATIVE

- Brand Identity / Development
- Front End Ecommerce Design
 - Design Re-Creation
 - Merchandise Design
- Signage / Large Format
 - Packaging
- Album Art & Layout
- Design Systems
- Photography

ECOMMERCE

- Webstore Management
 - Customer Service
 - Subscription Services
- Inventory Management
 - Fulfillment
- Pre-Orders & Digital Goods
- Social Media Management
 - Sales Reporting
 - Email Campaigns



O U R P R O C E S S



If you have an idea for a product but don't have artwork, our design team can work with you to create a great design that will stand the test of time. We also offer design re-creation services.



Once you are settled on a design, our art department will proof your file and help you choose a blank from our catalog of high quality brands. We will also guide you through the process of placing and sizing the design.

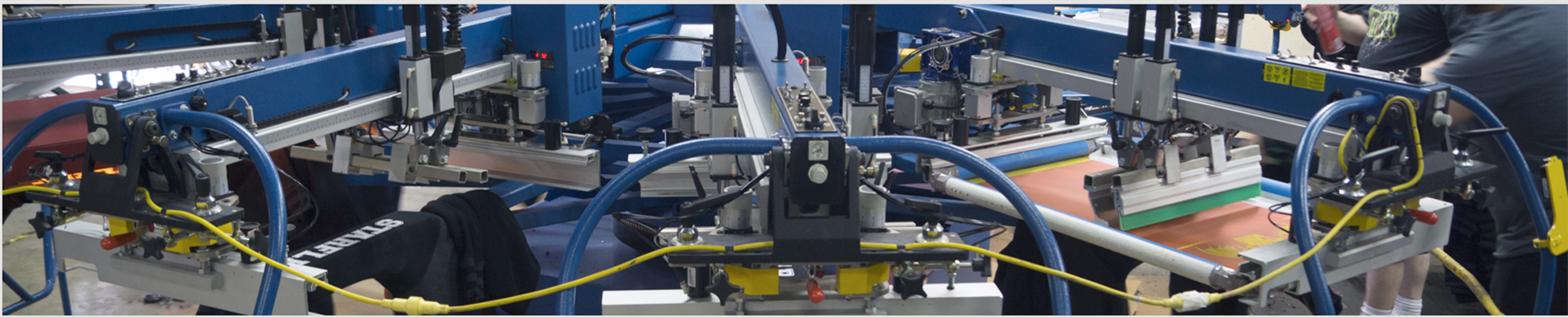


After we receive your proof approval, production will begin! We offer a wide array of services including screen printing, embroidery, wide format, laser engraving and much more.



We ship quickly both domestically and internationally and have an educated, reliable and kind customer service department to make sure any issues are handled appropriately and quickly.

P R O D U C T I O N



PRINTED APPAREL

We can print using plastisol, waterbased, and discharge inks. We can also use a variety of specialty inks including, but not limited to: flake, puff, gel, and foil.

DTG PRINTING

DTG is great for small runs. Utilizing DTG is especially beneficial when printing designs with a large amount of colors, or a design with extensive detail.

EMBROIDERY

We have hundreds of colors to choose from, including matte, metallic and color changing thread. We also offer 3D embroidery, and can embroider on many different types of garments.

SCREENED FLATSTOCK

Event posters, wedding invitations, mailers, screened album covers, and much more! We can print on a variety of paper and substrates.

LASER ENGRAVING

Using our cutting edge laser engraving equipment, we are able to engrave on a multitude of products. Whether it be custom flasks or trophies and plaques, we've got you covered.

WIDE FORMAT

We are able to have any size banner manufactured in vinyl, mesh or cloth. We also offer signage, backdrops, tents and more!

STICKERS, BUTTONS, PINS AND PATCHES

Cold Cuts offers enamel pins, Embroidered & woven patches, PVC patches, diecut stickers, sticker rolls, buttons and much more.

DIGITAL PRINTING

We offer a wide variety of digital printing services. Digital printing is a great way to create promotion materials at a low cost.

PROMOTIONAL GOODS

We know it is important to promote and grow your brand. We offer many different items to get your name to stick.

FINISHING

If you need to have a bit more than just decoration, we offer a variety of ways to customize your product, such as printed neck labels, hem tags, folding & bagging and more!



C R E A T I V E S E R V I C E S



Our in-house creative department is here to turn your creative vision into reality. Whether it be building your brand identity from the ground up, designing a beautiful webstore with your customers' user experience in mind, or creating merchandise for your company or band that will stand out; we cover it all.

WHAT WE OFFER

- MERCHANDISE DESIGN
- DESIGN RE-CREATION
- BRAND IDENTITY
- CREATIVE DIRECTION
- ALBUM ART & LAYOUT
- POSTER DESIGN
- CUT & SEW
- FRONT END ECOMMERCE
- SIGNAGE / LARGE FORMAT
- PROMOTIONAL GOODS
- DESIGN SYSTEMS
- SOCIAL MEDIA CONTENT
- PHOTOGRAPHY
- ADVERTISING

E C O M M E R C E S O L U T I O N S



WHAT WE OFFER

- WEBSTORE MANAGEMENT
- CUSTOMER SERVICE
- INVENTORY MANAGEMENT
- SUBSCRIPTION SERVICES
- PREORDERS & DIGITAL GOODS
- SOCIAL MEDIA MANAGEMENT
- SALES REPORTING
- EMAIL CAMPAIGNS

Since the beginning, Cold Cuts has been providing the best ecommerce solutions to our clients as possible.

We offer a completely vertical ecommerce experience, and will work closely with you on planning and maintaining your webstore.